

## **TRADER** SHOW

**Exhibitor Pack** 

Friday, 27th September 2024

Grand Connaught Rooms | London, UK



### Our aims

### Why IX Trader Show?

The IX Trader Show creates an opportunity for motivated retail investors to meet reliable and trustworthy industry service providers to help them to unlock the opportunities to grow wealth through DIY investing and trading.

Values

We are passionate about helping private traders find high quality partners and educators to help them to build the skills and confidence required to take charge of a personal trading account.

### Goals

Our goal is to provide access for all retail traders to events that connect them with the services, tools and education they need to become successful. We believe in creating events that give traders the skills and contacts they need to succeed.



### Friday, 27th September 2024

Grand Connaught Rooms Central London





www.ixinvestorshow.com www.ixtradershow.com

(44) 20 7193 4540



EDUCATE | INVEST | TRADE | PROFIT

## Meet your target client

Whether your objective is to generate leads, create/grow your brand awareness, demonstrate your innovations or launch products, The IX Trader Show offers unmatched exposure, engagement and return on investment for you to meet the right customers.

### Form new relationships and gather leads

Generate and engage with new leads, pre-, during and post event. With your company's information seen by our audience as soon as you secure your exhibition stand, you'll benefit from multiple opportunities for meaningful connections year round.

"Thanks for throwing a great event. We are honored to be a part of it and amazed by the great trader turnout."

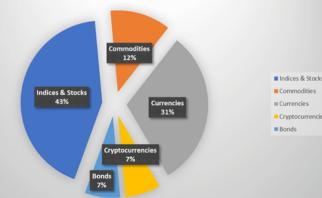
Michael Buchbinder Managing Partner, Scandinavian Capital Markets

## Visitor profile





Assets traded



Simon Campbell manages the IX Trader Show, the UK's leading active trader inperson event.

He also runs Round the Clock Trader; a community of 17k short term traders. and investors, publishing regular online content and education distributing direct to retail through IX Media channels.





Contact Us





# How can you participate?

Whether your objective is to generate sales leads, grow your brand awareness or launch a new product, The IX Trader Show offers high quality visitors to engage with and ensure your brand is seen among the right company service providers dedicated to helping investors and traders have a positive outcome.



## Build your package

### Exhibitor booth

Display your brand, demonstrate your platform and create a friendly space to meet new contacts and build relationships. Only 12 exhibitors permitted per event.

### Showcase Seminar

Present your own seminar to a room full of traders. This is your opportunity to engage your audience with education and capture leads for follow up.

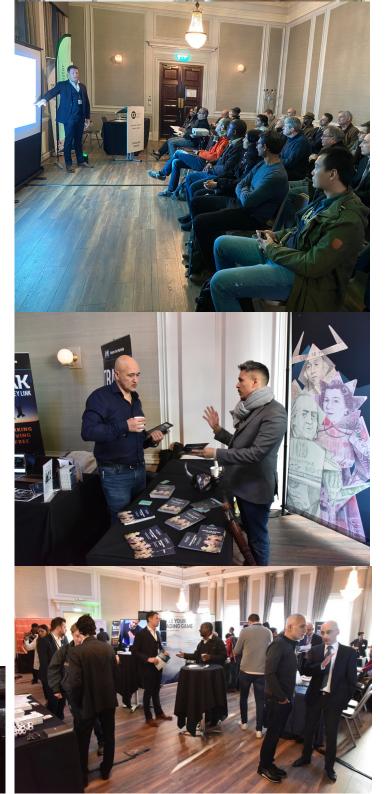
### Advertising

Choose from email advertising direct to the show attendees with your message, or as part of the SMART Trader Magazine and Show Event Guide.

### Webinar

Extend your message to thousands more viewers online by including a bespoke webinar session. Hosted and moderated by Simon Campbell and broadcast to the wider IX Media email lists (14,000) and social media channels.

Welcome to the Investor Trader Show SHOWCASE THEATRE



## Please contact us to discuss your involvement at the next event...

All this ... and loads n

### Simon Campbell

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